



2023

AFL GRAND FINAL

MEMBERS' ARRANGEMENTS

2023 AFL Grand Final arrangements and seating guide

The Club is looking forward to welcoming members to the Members' Reserve for the 2023 AFL Finals Series and Grand Final.

While access to the AFL Grand Final is dependent on the category of your membership, there are two seating options available to secure entry into the event. Members with access entitlements can choose between entering the Reserved Seat Ballot to secure a place at the event in advance or choose General Admission unreserved seating on AFL Grand Final Day where a physical queue is facilitated outside the Members' Reserve at the MCG before the gates open.

The following information details the eligibility and arrangements for both seating options for the 2023 AFL Grand Final.

To ensure members receive the most up-to-date information regarding the 2023 AFL Finals Series, please ensure a current email address is linked to your membership account and regularly check the Club's website mcc.org.au/finals for current information regarding the 2023 AFL Finals Series.

2023 AFL Grand Final access eligibility

Only Full members and Annual Guest Card holders have access entitlements to the 2023 AFL Grand Final, subject to Members' Reserve capacity, adhering to arrangements and being financial for the 2023/24 subscription season (which begins on September 1, 2023).

Restricted and Provisional members will not be eligible to enter the AFL Grand Final Reserved Seat Ballot, or access General Admission unreserved seating on the day for the match.

There will be no visitor tickets available for the 2023 AFL Grand Final.

All members, including Annual Guest Card holders, wishing to access the AFL Finals Series and AFL Grand Final must have paid their membership fees for the 2023/24 subscription season by September 1, 2023.

Overseas member arrangements

For Full members with an Overseas membership, placement in this classification automatically deactivates your membership card. To reactivate your barcode for entry into the AFL Grand Final Reserved Seat Ballot, please send evidence of your return to and departure from Australia to membership@mcc.org.au by 5.00pm, Friday September 1.

An additional fee is applicable for access to the Members' Reserve during the 2023 AFL Finals Series. For more information visit mcc.org.au/overseas.

AFL Grand Final reserved seat arrangements

Reserved seats

Approximately 14,000 seats in the Members' Reserve will be allocated to members successful in the Grand Final Reserved Seat Ballot. The registration period for these seats will run from 9.00am AEST on Wednesday September 13 to 5.00pm AEST on Thursday September 14.

A reserved seat ticket alone will not admit entry into the Members' Reserve for AFL Grand Final Day. A membership card or an Annual Guest Card, renewed for the 2023/24 season, must also be scanned for entry.

Eligibility to enter the AFL Grand Final Reserved Seat Ballot:

- Full member (including all classifications)
- Annual Guest Card holder
- Members who have paid their subscription fees for the 2023/24 membership season (which begins on September 1, 2023)

2023 AFL Grand Final Reserved Seat Ballot Details

Opens at 9.00am AEST Wednesday September 13

Closes at 5.00pm AEST Thursday September 14

Full members or Annual Guest Card holders successful in the Reserved Seat Ballot will not be able to access the Members' Reserve until one hour AFTER the gates open on AFL Grand Final Day.

To successfully manage the entry of those members who choose to access General Admission unreserved seating and standing room on AFL Grand Final Day in the Members' Reserve, the Club has determined a staggered entry process as the best approach for members' ongoing wellbeing. Therefore, members who have successfully secured a reserved seat for the match will have a set time for entry.

If you wish to access General Admission unreserved seating and standing room within an hour of the gate opening time on AFL Grand Final Day and you have been successful in the ballot, you must return your seat as outlined.

In fairness to all members registered in the Reserved Seat Ballot, members and Annual Guest Card holders WILL NOT be able to transfer their seat to another eligible member.

AFL Grand Final unreserved seating arrangements

Unreserved seats and standing room

Approximately 7,500 seats and 1,000 standing spaces will be made available for General Admission unreserved access on AFL Grand Final Day on a first-in, first-served basis.

Queuing

Members and Annual Guest Card holders may queue for General Admission access for entry into the Members' Reserve at Gate 2. Aside from comfort breaks, members must remain in the queue and not leave personal items in their place. Any chairs, bags, rugs or other items left unattended for long periods will be removed from the queue.

One person in the queue represents one spot. Latecomers are not able to join family or friends already in the queue.

Club and security staff will be assigned to continually monitor the queue. **Members and Annual Guest Card holders who fail to adhere to these rules may face disciplinary action under the Club's Code of Conduct.**

Complimentary tea and coffee points will be available for those queuing on AFL Grand Final Day morning.

In the interest of safety for all, members are asked to enter the Reserve in a responsible and respectful manner. Running is not permitted when moving through the queue or into the Reserve's seating area.

Match day

Once you have selected your General Admission unreserved seat on Levels 1, 2 or 3, a Club staff member will issue you with a reserved seat ticket for the match. Tickets on Level 4 will be distributed at the stairwell leading into each bay.

Handy tips:

- Once you occupy a seat, please remain there until you receive a ticket from a Club staff member
- Club staff members will begin issuing tickets within 15-20 minutes of gates opening

Once you have your reserved seat ticket, you will be able to leave the MCG by scanning out via Gates 1, 2 or 3.

Seat saving is not permitted and tickets will only be issued to eligible members or Annual Guest Card holders present.

Designated alcohol-free areas for General Admission seating will be as follows:

Level 1: Bays M38 and M39 – Rows AA-MM

Level 2: Bay N48 – full bay

Level 4: Bays Q47 and Q48 – Rows CC-MM

Management reserves the right to make changes to the General Admission procedure if they become necessary from a health, safety or security perspective.

Accessible seating and wheelchair spaces

Reserved seats

There will be a dedicated allocation of seating and wheelchair spaces available for members with accessibility needs. To enter the Reserved Seat Ballot please visit mcc.org.au/finals.

All carers are required to hold a Government issued Companion Card or Full member/Annual Guest Card.

Due to limited availability, registrations will be limited to one member and one additional companion (eligible member or Government issued Companion Card holder). No registrations will be accepted after 5.00pm AEST on Thursday September 14.

Unreserved seats

For members wishing to join the accessible entry queue, please provide up-to-date medical documentation to the Club by email or post by 5.00pm AEST, Wednesday September 27.

Please note, if you require a carer for the queue and do not hold a Government issued Companion Card, your medical documentation will need to confirm your need for a carer and your carer will need to be a Full member or Annual Guest Card holder.

Members' dining arrangements

Reserved dining

Registrations for dining will be taken on Monday September 25 from 9.00am to 5.00pm AEST. Registrations can be made via the Club website (mcc.org.au), the MCC App or phone (03) 9657 8888. If registrations exceed capacity (as expected) a random ballot will be conducted.

Members should note that reserved seats will **NOT** be issued to successful dining applicants.

Unreserved dining

The Members' Reserve boasts an extensive selection of bars, cafes and dining experiences on AFL Grand Final Day.

Whether arriving early, taking a break from the action or soaking up the post-match atmosphere, there are plenty of casual food and drink options available to members and their guests.

Visit mcc.org.au/barsanddining for more information.

AFL Grand Final Reserved Seat Ballot registration guide

Eligibility

Entry in the ballot is open to:

- Full members (including Honorary Life members, 50-Year members and Honorary Cricket, Playing and Temporary members),
- Annual Guest Card holders
- Members who have paid their subscription fees for the 2023/24 membership season (which begins on September 1, 2023)

Members of other membership categories are not eligible to attend the 2023 AFL Grand Final.

Registration fee

The cost of a reserved seat is \$35.00 (incl. GST), and is payable upon registration.

If unsuccessful in the ballot, your seat cost will be fully refunded to the debit or credit card used to register in the ballot.

If you are experiencing any problems while registering for the ballot, or do not have all registration details, please do not proceed with your registration. A \$5.00 fee will apply to all registrations that require alterations following your initial registration.

Reserved Seat Ballot

Registrations to the 2023 AFL Grand Final Reserved Seat Ballot can be made via the Ticketek website or via phone.

Online: ticketek.com.au

Registrations will open at 9.00am AEST Wednesday September 13 and close at 5.00pm AEST on Thursday September 14.

Phone: 1300 136 961

Wednesday September 13
(9.00am – 5.00pm AEST) and;

Thursday September 14
(9.00am – 5.00pm AEST)

A membership barcode can only be entered in the ballot once, regardless of whether it has been entered online or telephone.

You may only apply for one reserved seat per valid membership card or Annual Guest Card barcode. For example, if you wish to apply for four seats, you must have four financial Full member or Annual Guest Card membership barcode numbers to enter in the one registration submission.

Information regarding the ballot process for 50-Year members will be communicated directly to 50-Year members via email and detailed at mcc.org.au/GrandFinalBallot

Reserved seating selection options

When registering for the 2023 AFL Grand Final Reserved Seat Ballot, you will be prompted to select from the following seating options:

Members

- Level 1, 2 or 4
- Level 1 or 2
- Level 1 or 4
- Level 1 only

Annual Guest Card holders only

- Levels 1 and 4
- Level 1 only

Membership cards

On AFL Grand Final Day members can scan into the Members' Reserve using their membership card.

If your membership card has been lost or stolen and you would like to order a replacement, please contact membership@mcc.org.au or call (03) 9657 8888 by Wednesday August 23. A \$25.00 card replacement fee will apply unless a police report regarding the theft of your card is provided.

How the ballot works

Following the conclusion of the ballot period, registrations will be randomly selected for allocation of reserved seats.

Ticketing will be allocated in this order:

1. Level 2
2. Level 1
3. Level 4

Once seating on a particular level is exhausted, only registrations that have a subsequent seating option selected will be considered for further seating. For example, once Level 1 and 2 seating is exhausted, only registrations that have the 'Levels 1, 2, and 4' or the 'Level 1 and 4' seating options selected are considered for Level 4 seating.

This process gives each registration an equal chance of success based on the seating option selected.

Notification of the outcome of the ballot (successful or unsuccessful) will be communicated via email by 11.00am AEST on Tuesday September 19 to registered members who have provided the Club with an email address.

Reserved seat tickets will be made available by Ticketek by Friday September 22 for successful applicants.

If you have received no correspondence regarding the ballot outcome or tickets have not been received by 5:00pm AEST on Friday September 22, please contact the Club via phone on (03) 9657 8888, email membership@mcc.org.au or live chat with the team on the Club's website.

No show

Any member or Annual Guest Card holder who has obtained a reserved seat and does not attend the 2023 AFL Grand Final and does not notify the Club of the return of their seat by 12.00pm AEST on Wednesday September 27, will not be eligible to enter the Reserved Seat Ballot for the 2024 AFL Grand Final.

Return of seats

If you or anyone else in your registration is unable to use the reserved seat allocated, please return the reserved seat tickets to the Club and these will be made available to members who were unsuccessful in the ballot.

Notification of the return of a reserved seat must be submitted by the member who is no longer using the seat, and must be received by the Club no later than 12:00pm AEST on Wednesday September 27. Please visit mcc.org.au/finals or contact the Club to obtain the correct procedure for this process.

Members and Annual Guest Card holders who are successful in the ballot WILL NOT be able to transfer their seats to another eligible member.

Returned tickets will be made available to members who were unsuccessful in the ballot on a first-in, first-served on-sale at 9:00am AEST on Thursday September 28.

Members who purchase reserved seats in the on-sale of returned reserved seats WILL NOT be able to transfer or return their seats once purchased. Any member or Annual Guest card holder who obtains a reserved seat during the on-sale will also be subjected to the 'No show' penalty discussed above.

How to register

Online registration

For the most efficient registration process, we recommend members complete the online registration via ticketek.com.au/mccballot. Members wishing to register online will need to set up a My Ticketek account prior to completing their ballot registration if they have not done so before.

The following steps will be required (if you already have a My Ticketek account):

1. Enter valid barcodes on individual lines and click Unlock Tickets
2. Select seating preference
3. Select reserved seat quantity per barcode (maximum of 1 per barcode)
4. Confirm your personal details and the ticket quantities selected
5. Read and agree to the terms and conditions
6. Submit registration and enter payment details

A notification email confirming registration in the ballot will be communicated to the My Ticketek account holder's email address.

Phone registration

For phone registrations, please call the Club's ticket priority service line on **1300 136 961**.

A Ticketek customer service team member will personally take your registration. This will not be an automated system and there may be delays in calls to this service being answered.

Please note: while the Club's customer service team members can assist in troubleshooting registrations, they are unable to take registrations over the phone.

Group registrations

Members wishing to sit together MUST enter each valid Full or Annual Guest Card membership card barcodes in the one registration submission. There is a maximum of eight seats per registration.

You will need to provide a valid Full or Annual Guest Card membership card barcode number for each reserved seat you are applying for. Therefore, for three reserved seats you will need three eligible and valid membership card barcodes.

The information in this document is correct at the time of printing. Dates and process for entering the AFL Grand Final Reserved Seat Ballot are subject to change.

Please note: if a member of your group does not have their barcode, only they may contact the Club to obtain that information, which is in line with the MCC Privacy Policy. Please do not attempt to contact the Club to obtain a barcode on behalf of any other member.

Members should note that registrations with more than one seat are ONE-IN-ALL-IN or ONE-OUT-ALL-OUT, depending on the luck of the draw.

For your convenience, please write the barcode numbers in your registration in the boxes below.

Registration checklist

To assist in completing your ballot registration, we suggest you have on hand the following items:

- The 12, 14 or 16-digit barcode listed on the membership cards of ALL members (maximum of eight members are eligible to attend in one group) included in your registration (once again, please remember you can only book as many seats as the number of valid barcodes you have)
- A valid debit or credit card

Seating preference options:

Members

- Level 1, 2 or 4
- Level 1 or 2
- Level 1 or 4
- Level 1 only

Annual Guest Card holders only

- Levels 1 and 4
- Level 1 only

1.

2.

3.

4.

5.

6.

7.

8.

MCC RESERVE SEATING PLAN

RESERVED SEATS UNRESERVED SEATS UNRESERVED SEATS (ALCOHOL-FREE AREA)

GATE 2

