

## WOMEN OF THE MCC

## BUSINESS BREAKFAST PANELLISTS





Nicki Kenyon is a globally experienced director, strategic marketing leader and growth strategist with a successful career of building businesses and brands across Asia Pacific in emerging and established markets.

She has held executive leadership and change management roles for global corporations and start-ups within travel, financial and technology sectors. Her experience has been gained working with organisations facing intense growth, undergoing transformation, disrupting industry or entering new global markets. Her diverse background, working for companies including Visit Victoria, Visa, Facebook and Ogilvy, has equipped her with expertise in transformational change, operational leadership, business development and digital innovation & integrated marketing.

Nicki is a multi-dimensional, inclusive leader who inspires individuals to work collectively to innovate and exceed goals. She thrives on making a tangible impact for companies and communities, with a keen focus on driving impact, growth and business success.

She has held Executive Board positions and is a graduate of the Australian Institute of Company Directors (AICD). Her current non-executive board roles include the Australian Grand Prix Corporation and Fenwick Software.



Sharelle McMahon played 118 Tests for the Australian Netball Team. She won the 1999 and 2007 Netball World Championships and is a two-time Commonwealth Games Gold Medallist. In 2016, Sharelle was inducted into the Sport Australia Hall of Fame.

Sharelle won two gold and two silver medals across four Commonwealth Games. She carried the flag for Australia at the Delhi Games, was a part of three Netball World Cup teams for two wins and played for Australia 118 times, 12 of those as captain in an international career spanning 14 years.

On a national level, Sharelle played for the Melbourne Phoenix for 11 seasons, winning five championships before playing for the Melbourne Vixens in their inaugural 2008 season, capturing the Trans-Tasman Title with them in 2009.

In 2016, Sharelle was inducted into the Sports Australia Hall of Fame. Sharelle served on the Melbourne Stars (Big Bash Cricket) board from 2011 to 2019. In 2020, Sharelle was appointed to a leadership position on the Australian Commonwealth Games team for the 2022 Birmingham Games – Australian Team Executive.

With the Melbourne Vixen's MVP award named in her honour, Sharelle was inducted into the Netball Australia Hall of Fame in 2019. Sharelle is an established media presenter and the current Head of Female Cricket at Cricket Victoria.



Diana is passionate about Australian Rules Football and has close to 25 years' experience in Australian Rules Football administration. Diana became the first female president of a men's AFL metropolitan football league, the Western Region Football League, and was the first woman appointed to the VFL Tribunal. In 2010, Diana became a director of the Geelong Football Club and in December 2019 was appointed as the Club's Vice President, the first woman to hold this role in the Club's 163 year history.

Diana's commitment to community drives her activity. Diana is the chair of the Geelong Authority and Anam Cara House Geelong, a trustee on the Melbourne Convention and Exhibition Trust, a Deakin University Law Advisory Board member, a member of the AFLW Competition Committee and runs her own legal and consulting business from Geelong, Diana Taylor Legal Consulting.

This year, Diana added 'Author' to her portfolio of activities, writing her first book, 'The Playbook – crossing the white line to succeed in life, business and the AFL', to support people to think strategically, plan smart and execute for success.